KATEFEARGAMING

MEDIA KIT | 2026

Independent Games Reviewer
Gaming Journalist & Content Creator
Industry Host & Podcast Co-Host

AUSTRALIAN GAMING MEDIA & COMMUNITY



ABOUT KATE

An Australian independent games reviewer, gaming journalist, content creator and industry host. Covering standout indie games, the people who make them and the events bringing our gaming community together.

EVENTS, MEDIA & PODCASTING

- **PAX Aus Content Creator** 2024, 2025 & 2026
- **PAX Aus Special Guest** 2026
- **PAX Aus Community Events** Hosted events in 2025 & 2026
- **Australian Indie Showcase Awards** Co-hosted two PAX Aus 2026 panels with Jim (@thenogoodgame)
- **PAX Rising 2026** Indie game coverage and developer features
- **Confessions of a Gamer Girl** Podcast co-host, 2025–present

WHAT I CREATE

- In-depth game reviews and developer features
- PAX Aus coverage, panel moderation and industry hosting
- Podcast discussions, creator partnerships and brand campaigns

AUDIENCE & CONTACT

8,400 Instagram followers

1,700 YouTube subscribers

kate@katefeargaming.com

Instagram: @KateFearGaming

katefeargaming.com

FEATURED COLLABORATIONS

Original content, campaign photography and published creator work

05 SELECTED PROJECTS / EXPLORE THE COMPLETE PROFILES ONLINE



01 RUBIK'S

Share the Solve

Original social videos, creative puzzle photography and colourful product storytelling.

VIEW FULL CAMPAIGN >



02 GRAVASTAR

Mercury Gaming Series

Two original creator videos featuring the Mercury keyboard and mouse, RGB details and gameplay.

VIEW FULL CAMPAIGN >



03 THE OODIE x CARE BEARS

Care Bears Collection

Cosy lifestyle photography, styled gaming imagery and a playful social-first video.

VIEW FULL CAMPAIGN >



04 STARBOX x CARE BEARS

Sad Baby Mystery Reveal

A gifted blind-box campaign featuring an original unboxing and collectible character reveal.

VIEW FULL CAMPAIGN >



05 AERTHLINGS

Scan, Hatch, Play

Two videos introducing mystery figures and gameplay, plus a community giveaway activation.

VIEW FULL CAMPAIGN >

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ADDITIONAL BRAND EXPERIENCE

More brands KateFearGaming has worked with

Featured collaborations have their own project pages. The brands below represent additional experience and are shown as logos rather than individual campaign profiles.

Razer
BRAND EXPERIENCE

Wahu
BRAND EXPERIENCE

Timezone
BRAND EXPERIENCE

Best & Less
BRAND EXPERIENCE

BIG W
BRAND EXPERIENCE

Code Camp
BRAND EXPERIENCE

Netflix
BRAND EXPERIENCE

7-Eleven
BRAND EXPERIENCE

LET'S WORK TOGETHER

Independent games, meaningful stories and creative brand content

- Game reviews and previews
- Developer features and interviews
- Event coverage and industry hosting
- Creator partnerships and campaigns

CONTACT & MEDIA ENQUIRIES

kate@katefeargaming.com

Portfolio: katefeargaming.com/media/